

Answers in Genesis, Inc.

2012 Annual Report

2800 Bullittsburg Church Road
Petersburg, Ky 41080

Phone: (859) 727-2222

Fax: (859) 727-6578

www.answersingenesis.org

Answers in Genesis is tax exempt under section
501(c)3 of the Internal Revenue Code.

2012 Financial Report

Fiscal Year Ending June 30, 2012

(Audited)

Revenue	
Product Sales	\$10,508,617
Less: Cost of Goods Sold	\$(4,139,891)
Cash Contributions	\$9,135,108
Other Support	\$6,107,318
Total Support & Revenue	\$21,611,152
Expenses	
Program Services	\$17,070,182
Fundraising	\$ 1,647,973
Management and General	\$ 2,864,026
Total Expenses	\$21,582,181
Excess for 2012	\$ 28,971
Ending Net Assets	\$19,922,709

2012 Accomplishments

Creation Museum

- The Creation Museum, located in the Greater Cincinnati/Northern Kentucky area, completed its fifth year of operation on May 28, 2012. Attendance for the fiscal year ending June 30, 2012 was nearly 282,000 guests. This marks the fifth consecutive year that annual attendance exceeds the original, pre-opening goal of 250,000 per year. The Museum continued to expand with a new Observatory and 1,000 seat multi-purpose room for on site events.

Ministry Outreaches

- “Answers” magazine continues to be a strong outreach with over 70,000 subscribers
- Answers in Genesis continues to have great success with its Vacation Bible School curriculum
- The first year of AiG’s three-year Answers Bible Curriculum was successfully introduced in 2012
- Our hugely popular website attracts millions of visitors each year, providing Creation resources to the general public
- Seminars and conferences continue to be a vital source of education and training for attendees all across the United States
- Completed Russian translation project

2012 Board of Directors

Don Landis, Chairman
Tony Biller, Vice-Chairman
Dan Chin, Audit Review Committee
Tim Dudley, Audit Review Committee
Dan Manthei
Craig Baker, Audit Review Committee
Dan Wooster
Ken Ham

Mission Statement

Goal

- To support the church in fulfilling its commission.

Vision

- Answers in Genesis is a catalyst to bring reformation by reclaiming the foundations of our faith which are found in the Bible, from the very first verse

Mission

- We proclaim the absolute truth and authority of the Bible with boldness.
- We relate the relevance of a literal Genesis to the church and the world today with creativity.
- We obey God’s call to deliver the message of the Gospel, individually and collectively.